

**Agreement Points**

Employ a full-time Tourism Director to provide tourism services for the City of Lincoln/Logan County-this includes providing continuing education and ongoing learning opportunities for said staff

Develop media to advertise community programs that brand the City of Lincoln/Logan County as a tourist destination, and deliver appropriate, physical medium to Lincoln, the surrounding Logan County communities, and travel stations throughout the state

Execute the professionally developed marketing campaign approved by the Tourism Board

Provide support to the parties planning and executing events that attract tourists to Logan County

Promote Lincoln as both a Route 66 and Abraham Lincoln tourism destination

Comply with Illinois state requirements and maintain a state certified tourism bureau

Keep a tourism council to oversee tourism efforts and hold a seat for a city appointed official on said council

Provide sub-grants to events in Logan County that attract tourists and ensure "Heads in Beds"

Ensure Logan County Tourism Bureau presence at all large events in order to promote Lincoln/Logan County assets

Present quarterly updates to the City Council and provide an annual report to the City

**Additional Projects/Information:****1st Quarter Review**

Currently taking online classed about Photoshop and InDesign to expand knowledge for graphic design.  
Planning to attend Governor's Conference: March in Springfield

Visitors Guides, Dining Guides, Rack Cards, attendance at events  
Meeting next week to streamline this process

2 Tourism Billboards, Website, Radio Commercials

Subgrants, Contact Information, Events on the Website etc.

Representative Tim Butler's Advisory Board/Open on the Weekend  
See Tracking form: Green=Weekends

Certified with the Illinois Council of Convention & Visitors Bureaus

Council meets monthly-list of council members, new council member

Lincoln Colloquium, Arts in the Park, Lincoln Balloon Festival  
Middletown Firemen's Festival, Logan County Fair, Railsplitter

Listed above. Also: Lincoln's Pigs & Swigs Festival,  
the Illinois State Fair for 2 weekends, International Mother Road Festival  
From the first weekend in June-The first weekend in October  
Tourism has had a booth at an event for 9/18 weekends  
September 8th

1st Tropics Sign Meeting

6/7/2015	1 Tennessee	Walk-In	Lincoln's Pigs & Swags	
6/8/2015	2 New York	Walk-In	General Lincoln/Logan County	
6/10/2015	1 Illinois	Walk-In	Route 66 N/A	Questions about Route 66 Garage Sale
6/10/2015	1 Michigan	Walk-In	General Lir Maps	
6/10/2015	5 Wisconsin	Walk-In	General Lir Maps	
6/13/2015	1 Lincoln	Walk-In	Route 66 Garage Sale Map	
6/13/2015	2 Lincoln	Walk-In	Route 66 Garage Sale Map X2	
6/13/2015	1 ?	Walk-In	Route 66 Garage Sale Map X2	
6/13/2015	1 ?	Walk-In	Route 66 Garage Sale Map	
6/13/2015	2 Michigan	Walk-In	Abraham L Visitors Guide, Dining Guide, Springfield info	
6/13/2015	1 ?	Walk-In	Route 66 Garage Sale Map	
6/13/2015	1 ?	Phone	Arts in the N/A	Questions about dates/what is happening
6/13/2015	2 Lincoln	Walk-In	Route 66 Garage Sale Maps X2	
6/14/2015	1 ?	Walk-In	Route 66 Garage Sale Map	
6/14/2015	1 ?	Phone	Route 66 N/A	Asking if we had Route 66 Garage Sale Maps
6/14/2015	2 ?	Walk-In	Route 66 Garage Sale Map X2	
6/17/2015	3 France	Walk-In	Route 66 Visitors Guide, Maps, Route 66 Info	
6/20/2015	2 Oklahoma	Walk-In	Route 66	
6/21/2015	2 Michigan	Walk-In	General Lir Visitors Guide	
6/24/2015	1 Lincoln	Walk-In	Lincoln Balloon Rack Card, Art Rack Card, Volunteer Forms, Donkey Race Information	
6/24/2015	3 Lincoln, NE	Walk-In	Abraham L Visitors Guide, Dining Guide, Springfield info, Heritage Museum	
6/26/2015	3 Arkansas	Walk-In	Route 66 Route 66 (one of each thing)	Bought 12 postcards
6/26/2015	1 Texas	Walk-In	General Lir Visitors Guide, Lincoln/Logan Map	
6/29/2015	1 Mississippi	Phone	General Lir visitor guide & dining guide	mailed
6/29/2015	1 Illinois	Walk-In	General Lir N/A	Was looking for Lincoln (person and place) specific souvenirs
6/29/2015	1 Illinois	Email	Other N/A	Asked off email: Looking to rent room for bridal shower
7/1/2015	1 Bloomington	Walk-In	General Lir Springfield Times, Visitors Guide, Dining Guide	
7/1/2015	1 Lincoln, IL	Phone	General Lir N/A	Wanted to know about 4th of July Fireworks
7/2/2015	1 California	Mail	General Lir Visitors Guide, Dining Guide	Info Packet Mailed 7/7/15
7/8/2015	2 Hopedale	Walk-In	General Lir Lincoln Maps, Visitors Guide	
7/8/2015	2 Sweden	Walk-In	Route 66 Route 66 map,	
7/8/2015	1 ?	Walk-In	General Lir Lincoln Maps	
7/8/2015	1 ?	Walk-In	General Lir Lincoln Maps & Dining Guide	New to the area
7/8/2015	1 Lincoln, IL	Walk-In	Other Amtrak Schedule	
7/8/2015	1 Lincoln, IL	Walk-In	Maps Maps, Arts in Park info, Railsplitter	
7/8/2015	1 Lincoln, IL	Walk-In	Maps Lincoln Maps	
7/8/2015	2 ?	Email	Abraham Lincoln	Lincoln Info Requested through website
7/8/2015	1 ?	Email	Abraham Lincoln	Lincoln Info Requested through website
7/9/2015	1 Lincoln, IL	Walk-In	Maps Lincoln maps	
7/9/2015	4 Springfield, IL	Walk-In	Abraham L Route 66 map, Capital city, Land of Lincoln	Also Route 66 Information
7/9/2015	5 ?	Walk-In	Abraham L Capital city, maps	
7/9/2015	2 ?	Walk-In	Abraham L Capital City, Land of Lincoln	
7/10/2015	1 ?	Phone	Route 66 N/A	Covered Wagon
7/11/2015	1 ?	Walk-In	Other Map of Lincoln, Google Maps Directions	Zion Cemetery
7/11/2015	6 Michigan City	Walk-In	Abraham L Maps, Springfield info	
7/14/2015	1 Bloomington	Phone	Lincoln Bal N/A	
7/14/2015	2 Lincoln, IL	Walk-In	Other Maps, Event Info, Printed Directions	Parks in Logan County
7/14/2015	2 Lincoln, IL	Walk-In	Arts in the Rack Card, Schedule of events	Also took Balloon Festival Rack Card
7/15/2015	1 ?	Walk-In	General Lir Visitors Guide, Dining Guide, Lincoln Map	Also looking for shopping guide
7/15/2015	1 ?	Phone	Arts in the N/A	Needed Address for Latham Park
7/16/2015	3 Virginia	Walk-In	Arts in the AP Program, Lincoln Map	
7/16/2015	1 ?	Walk-In	General Lir Dining Guide, Lincoln Map	

7/17/2015	1 ?	Walk-In	Abraham L Capital City		Abe's Tomb
7/22/2015	1 Lincoln, IL	Walk-In	Lincoln Bal LBF Rack Card, County fair flyer		
7/22/2015	1 ?	Walk-In	Other Realtor information		Moving to the area
7/23/2015	1 ?	Phone	Route 66 Emailed picture of covered wagon		Weather channel wanted a picture of the covered wagon for the website.
7/23/2015	2 ?	Walk-In	Abraham L Land of Lincoln Guide		Looking for something to do on the way to St. Louis
7/24/2015	2 ?	Walk-In	Unclon Bal Rack Card, Dining Guide, Phone Book, others		
7/24/2015	1 ?	Walk-In	Route 66 Visitors Guide, 66 Guides		
7/27/2015	1 ?	Phone	Lincoln Bal N/A		Asking about 2016 LBF
7/27/2015	1 Michigan	Walk-In	Other N/A		Got lost; had GPS problems
7/27/2015	2 ?	Walk-In	General Lir N/A		Looking for the pool
7/28/2015	2 ?	Walk-In	Route 66 Land of Lincoln, Route 66 Map		
7/28/2015	1 ?	Walk-In	Other N/A		Needed directions to prison
7/30/2015	1 ?	Walk-In	Route 66 Route 66 Map, other maps		
7/31/2015	1 ?	Walk-In	General Lir N/A		Stretching legs
7/31/2015	1 Washington,	Walk-In	Other Illinois Travel Guide		Directions to Springfield
7/31/2015	1 ?	Walk-In	General Lir Capital City, Illinois, Land of Lincoln, others		
7/31/2015	1 La Grange, IL	Phone	Lincoln Bal N/A		
7/31/2015	1 Wichita Falls,	Walk-In	Other 40 of each: Dining Guide, Logan County Visitors Guide, Illinois Visitors Guide, Route 66 N		Needed materials for a family reunion
8/2/2015	2 Texas	Walk-In	General Lir Lincoln Map, Visitors Guide		
8/3/2015	2 ?	Walk-In	General Lir Visitor's Guide, Dining Guide		Looking for lunch
8/4/2015	1 ?	Walk-In	Maps Iowa map		Looking for Minnesota map
8/4/2015	2 Paris	Walk-In	Route 66 Lincoln Map, Illinois Map, Route 66 map, Illinois Visitor's Guide, Chicago Visitor's Guide		
8/5/2015	1 ?	Phone	Lincoln Bal N/A		
8/6/2015	1 Texas	Walk-In	Route 66 Route 66 map, Route 66 Visitor's Guide		
8/6/2015	2 Oklahoma	Walk-In	Maps MO Map, Route 66 Map, Visitors Guide		
8/7/2015	2 Chicago, IL	Walk-In	Other Springfield Visitor's Guide		
8/8/2015	1 Lincoln, IL	Walk-In	Lincoln Bal Rack Card		
8/8/2015	3 China	Walk-In	Route 66 Visitor's Guide, Dining Guide, Springfield Information		
8/8/2015	1 ?	Walk-In	Route 66 Rt. 66 Information & State Maps		
8/10/2015	1 Lincoln, IL	Walk-In	Other N/A		Needed Directions
8/13/2015	9 ?	Walk-In	Maps Illinois Maps and State information		Zion Missionary Group
8/15/2015	3 ?	Walk-In	Other N/A		Bathroom
8/17/2015	3 Maryland	Walk-In	Route 66 Route 66 map, Route 66 Visitor's Guide, Illinois map		
8/18/2015	1 Lincoln, IL	Walk-In	Other N/A		Looking for Abe Lincoln merchandise
8/19/2015	1 ?	Walk-In	Maps Lincoln Map, Visitors Guide		
8/19/2015	3 Chicago, IL	Walk-In	Abraham L Visitors Guide, Dining Guide, Capitol City guide, Land of Lincoln		
8/19/2015	1 Lincoln, IL	Walk-In	Lincoln Bal N/A		Wanted 2015 LBF shirts, but they aren't in yet
8/21/2015	1 Springfield, IL	Phone	Lincoln Bal N/A		Parking info
8/22/2015	1/2/1900 Kentucky	Walk-In	Route 66 Rt. 66 Information, Lincoln Heritage Museum and Lincoln Balloon Festival		
8/22/2015	1/2/1900 LCU	Walk-In	General Lir 20 of each- Lincoln Map, Dining Guides, visitors guides, Railsplitter flyers, and Lincoln Bal		They are putting welcome bags together for LCU graduate students.
8/22/2015	1/2/1900 Dupage coun	Walk-In	General Lir Lincoln Map, Lincoln Heritage museum, Springfield meuseum stuff		I talked them into going to Lincoln Heritage Museum
8/23/2015	1/2/1900 Oak Brook, IL	Walk-In	Other Springfield Information		Heading to Springfield and stop along the way.
8/24/2015	2 ?	Walk-In	Other Land of Lincoln, Illinois Visitors, Route 66 attractiong		Heading to Kansas City
8/24/2015	1 Lincoln, IL	Walk-In	Lincoln Bal N/A		Merchandise for LBF
8/24/2015	1 Lincoln, IL	Walk-In	Lincoln Bal LBF Program, Land of Lincoln		Merchandise for LBF
8/25/2015	3 Springfield, IL	Walk-In	General Lir Visitor's Guide, Dining Guide, 66 information		
8/26/2015	2 Minnesota	Walk-In	General Lir Visitor's Guide, Dining Guide, Map		
8/26/2015	2 Germany	Walk-In	Route 66 Rt. 66 Maps, 66 Information		
8/27/2015	1 Springfield, IL	Phone	Lincoln Balloon Festival		
8/27/2015	1	Phone	Lincoln Balloon Festival		

8/27/2015	1	Phone	Lincoln Balloon Festival
8/27/2015	1	Phone	Lincoln Balloon Festival
8/27/2015	1	Phone	Lincoln Balloon Festival
8/27/2015	1	Phone	Lincoln Balloon Festival
8/27/2015	1	phone	Lincoln Balloon Festival
8/27/2015	1 chicago il	phone	Lincoln Balloon Festival
8/27/2015	1 springfield,il	phone	Lincoln Balloon Festival
8/27/2015	1	phone	Lincoln Balloon Festival

8/29/2015	3 Kankakee, IL	Walk-in	Lincoln Bal Visitors Guide, Lincoln Heritage Museum	Balloon Festival-Stayed in a hotel. disappointed
8/29/2015	1	Phone	Lincoln Balloon Festival	without art fair
8/29/2015	1	Phone	Lincoln Balloon Festival	Still happening
8/29/2015	1	Phone	Lincoln Balloon Festival	Still happening
8/29/2015	1	Phone	Route 66	Covered Wagon
8/29/2015	1	Phone	Lincoln Balloon Festival	Still happening
8/29/2015	1	Phone	Lincoln Balloon Festival	Still happening
8/29/2015	1	Phone	Lincoln Balloon Festival	Still happening
8/29/2015	1	Phone	Lincoln Balloon Festival	Still happening
8/29/2015	1	Phone	Lincoln Balloon Festival	Still happening
8/29/2015	1	Phone	Lincoln Balloon Festival	Still happening
8/29/2015	1 Champaign	Phone	Lincoln Balloon Festival	What to bring (chairs, etc)
8/29/2015	1	Phone	Lincoln Balloon Festival	Tethered ride opportunity/cost
8/29/2015	1 Peoria	Phone	Lincoln Balloon Festival	directions
8/29/2015	1	Phone	Lincoln Balloon Festival	directions
8/29/2015	1	Phone	Lincoln Balloon Festival	Still happening
8/29/2015	1	Phone	Lincoln Balloon Festival	Still happening
8/29/2015	1	Phone	Lincoln Balloon Festival	cost
8/29/2015	1	Phone	Lincoln Balloon Festival	Still happening
8/29/2015	1	Phone	Lincoln Balloon Festival	Never been - when and where
8/29/2015	1	Phone	Lincoln Balloon Festival	Still happening
8/29/2015	1	Phone	Lincoln Balloon Festival	Tethered ride opportunity/cost
8/29/2015	1	Phone	Lincoln Balloon Festival	Never been /
8/29/2015	1 Chicago	Phone	Lincoln Balloon Festival	Still happening/Tethered rides
8/29/2015	1 Springfield, IL	Walk-in	Other Everything she could grab	Heading to a wedding in Chicago
8/29/2015	1	Phone	Lincoln Balloon Festival	directions
8/29/2015	1	Phone	Lincoln Balloon Festival	Still happening
8/29/2015	1	Phone	Lincoln Balloon Festival	Bringing a dog
8/29/2015	1	Phone	Lincoln Balloon Festival	When balloons show up
8/29/2015	1	Phone	Lincoln Balloon Festival	Carnival costs
8/29/2015	1 Springfield, IL	Phone	Lincoln Balloon Festival	When balloons show up
8/29/2015	1	Phone	Lincoln Balloon Festival	Tethered ride opportunity/cost
8/29/2015	15 Bloomington	Phone	Lincoln Balloon Festival	Tethered ride opportunity/cost
8/29/2015	1	Phone	Lincoln Balloon Festival	Still happening
8/29/2015	1 St. Louis	Phone	Lincoln Balloon Festival	Still happening
8/29/2015	1	Phone	Lincoln Balloon Festival	Still happening
8/29/2015	1 Decatur	Phone	Lincoln Balloon Festival	Signature Balloon
8/29/2015	1	Phone	Lincoln Balloon Festival	Tethered ride opportunity/cost
8/29/2015	1	Phone	Lincoln Balloon Festival	Tethered ride opportunity/cost
8/29/2015	1	Phone	Lincoln Balloon Festival	Still happening
8/29/2015	1	Phone	Lincoln Balloon Festival	Still happening
8/29/2015	1	Phone	Lincoln Balloon Festival	Still happening

9/1/2015	2 Minnesota	Walk-In	Rt. 66	Rt. 66 Maps
9/2/2015	2 Colorado	Walk-In	Maps	Illinois, Iowa, Wisconsin, Nebraska, Missouri maps

9/3/2015	1	Millwaukee	Walk-In	Other	Biking Trails
9/8/2015	2	?	Walk-In	Other	Looking for a casino
<b>Total</b>					
245					